

Overnights in Swiss hotels and health establishments: January-March 2011.

Arrivals, overnights, length of stay and market shares by country.

| | Arrivals at point of accommodation | | | | Overnights | | | | Length of stay in accommodation | | Market shares | |
|----------------------------------|------------------------------------|------------------|-----------------|-------------|------------------|------------------|------------------|--------------|---------------------------------|----------------|---------------|-----------------|
| | Jan.-Mar. 2010 | Jan.-Mar. 2011 | absolute change | change in % | Jan.-Mar. 2010 | Jan.-Mar. 2011 | absolute change | change in % | Jan.-Mar. 2010 | Jan.-Mar. 2011 | all markets | foreign markets |
| Argentina | 2 081 | 2 903 | 822 | 39.5% | 6 264 | 7 681 | 1 417 | 22.6% | 3.0 | 2.6 | 0.1% | 0.2% |
| Australia | 13 403 | 14 805 | 1 402 | 10.5% | 35 102 | 38 654 | 3 552 | 10.1% | 2.6 | 2.6 | 0.4% | 0.8% |
| Austria | 38 646 | 37 272 | - 1 374 | -3.6% | 94 703 | 89 430 | - 5 273 | -5.6% | 2.5 | 2.4 | 1.0% | 1.8% |
| Bahrain | | 1 082 | - | - | | 2 315 | - | - | - | 2.1 | 0.0% | 0.0% |
| Belarus | 1 618 | 1 611 | - 7 | -0.4% | 6 099 | 5 417 | - 682 | -11.2% | 3.8 | 3.4 | 0.1% | 0.1% |
| Belgium | 58 325 | 59 945 | 1 620 | 2.8% | 235 564 | 235 126 | - 438 | -0.2% | 4.0 | 3.9 | 2.6% | 4.6% |
| Brazil | 13 200 | 15 951 | 2 751 | 20.8% | 38 490 | 45 685 | 7 195 | 18.7% | 2.9 | 2.9 | 0.5% | 0.9% |
| Bulgaria | 3 101 | 3 294 | 193 | 6.2% | 8 755 | 9 701 | 946 | 10.8% | 2.8 | 2.9 | 0.1% | 0.2% |
| Canada | 17 065 | 18 830 | 1 765 | 10.3% | 44 454 | 49 042 | 4 588 | 10.3% | 2.6 | 2.6 | 0.5% | 1.0% |
| Central America, Caribbean | 5 680 | 5 913 | 233 | 4.1% | 16 895 | 16 525 | - 370 | -2.2% | 3.0 | 2.8 | 0.2% | 0.3% |
| Chile | 843 | 979 | 136 | 16.1% | 2 457 | 3 003 | 546 | 22.2% | 2.9 | 3.1 | 0.0% | 0.1% |
| China (incl. Hongkong) | 47 476 | 54 490 | 7 014 | 14.8% | 79 130 | 87 500 | 8 370 | 10.6% | 1.7 | 1.6 | 1.0% | 1.7% |
| Croatia | 2 656 | 2 579 | - 77 | -2.9% | 7 768 | 7 947 | 179 | 2.3% | 2.9 | 3.1 | 0.1% | 0.2% |
| Cyprus | 652 | 790 | 138 | 21.2% | 1 952 | 2 354 | 402 | 20.6% | 3.0 | 3.0 | 0.0% | 0.0% |
| Czech Republic | 8 468 | 9 450 | 982 | 11.6% | 25 519 | 26 618 | 1 099 | 4.3% | 3.0 | 2.8 | 0.3% | 0.5% |
| Denmark | 15 140 | 14 734 | - 406 | -2.7% | 42 533 | 39 545 | - 2 988 | -7.0% | 2.8 | 2.7 | 0.4% | 0.8% |
| Egypt | 2 352 | 2 161 | - 191 | -8.1% | 7 613 | 7 466 | - 147 | -1.9% | 3.2 | 3.5 | 0.1% | 0.1% |
| Estonia | 1 825 | 1 531 | - 294 | -16.1% | 6 599 | 5 104 | - 1 495 | -22.7% | 3.6 | 3.3 | 0.1% | 0.1% |
| Finland | 10 957 | 10 136 | - 821 | -7.5% | 30 259 | 29 296 | - 963 | -3.2% | 2.8 | 2.9 | 0.3% | 0.6% |
| France | 164 418 | 168 008 | 3 590 | 2.2% | 410 704 | 408 526 | - 2 178 | -0.5% | 2.5 | 2.4 | 4.4% | 8.0% |
| Germany | 517 543 | 486 732 | - 30 811 | -6.0% | 1 642 849 | 1 520 900 | - 121 949 | -7.4% | 3.2 | 3.1 | 16.5% | 29.9% |
| Greece | 11 214 | 10 955 | - 259 | -2.3% | 33 117 | 29 616 | - 3 501 | -10.6% | 3.0 | 2.7 | 0.3% | 0.6% |
| Gulf countries | 13 865 | 16 707 | 2 842 | 20.5% | 47 600 | 54 903 | 7 303 | 15.3% | 3.4 | 3.3 | 0.6% | 1.1% |
| Hungary | 5 680 | 6 189 | 509 | 9.0% | 15 202 | 16 563 | 1 361 | 9.0% | 2.7 | 2.7 | 0.2% | 0.3% |
| India | 10 937 | 13 155 | 2 218 | 20.3% | 30 153 | 37 974 | 7 821 | 25.9% | 2.8 | 2.9 | 0.4% | 0.7% |
| Indonesia | 2 055 | 3 908 | 1 853 | 90.2% | 4 955 | 8 368 | 3 413 | 68.9% | 2.4 | 2.1 | 0.1% | 0.2% |
| Ireland, Rep. | 8 270 | 8 087 | - 183 | -2.2% | 21 206 | 18 809 | - 2 397 | -11.3% | 2.6 | 2.3 | 0.2% | 0.4% |
| Island | 928 | 1 353 | 425 | 45.8% | 2 446 | 3 389 | 943 | 38.6% | 2.6 | 2.5 | 0.0% | 0.1% |
| Israel | 11 885 | 12 606 | 721 | 6.1% | 32 470 | 32 771 | 301 | 0.9% | 2.7 | 2.6 | 0.4% | 0.6% |
| Italy | 119 556 | 119 437 | - 119 | -0.1% | 283 448 | 274 388 | - 9 060 | -3.2% | 2.4 | 2.3 | 3.0% | 5.4% |
| Japan | 23 822 | 24 121 | 299 | 1.3% | 50 016 | 51 841 | 1 825 | 3.6% | 2.1 | 2.1 | 0.6% | 1.0% |
| Korea, Rep. | 14 034 | 16 776 | 2 742 | 19.5% | 22 076 | 26 279 | 4 203 | 19.0% | 1.6 | 1.6 | 0.3% | 0.5% |
| Kuwait | | 1 357 | - | - | | 4 352 | - | - | - | 3.2 | 0.0% | 0.1% |
| Latvia | 901 | 1 413 | 512 | 56.8% | 3 332 | 4 866 | 1 534 | 46.0% | 3.7 | 3.4 | 0.1% | 0.1% |
| Liechtenstein | 2 681 | 2 745 | 64 | 2.4% | 5 945 | 6 493 | 548 | 9.2% | 2.2 | 2.4 | 0.1% | 0.1% |
| Lithuania | 1 020 | 1 288 | 268 | 26.3% | 2 939 | 3 635 | 696 | 23.7% | 2.9 | 2.8 | 0.0% | 0.1% |
| Luxembourg | 13 857 | 12 496 | - 1 361 | -9.8% | 52 102 | 45 577 | - 6 525 | -12.5% | 3.8 | 3.6 | 0.5% | 0.9% |
| Malaysia | 3 121 | 3 792 | 671 | 21.5% | 7 538 | 8 460 | 922 | 12.2% | 2.4 | 2.2 | 0.1% | 0.2% |
| Malta | 596 | 1 044 | 448 | 75.2% | 2 014 | 3 604 | 1 590 | 78.9% | 3.4 | 3.5 | 0.0% | 0.1% |
| Mexico | | 2 962 | - | - | | 7 853 | - | - | - | 2.7 | 0.1% | 0.2% |
| Netherlands | 81 794 | 78 944 | - 2 850 | -3.5% | 291 018 | 277 426 | - 13 592 | -4.7% | 3.6 | 3.5 | 3.0% | 5.5% |
| New Zealand, Oceania | 2 739 | 2 494 | - 245 | -8.9% | 7 018 | 6 581 | - 437 | -6.2% | 2.6 | 2.6 | 0.1% | 0.1% |
| Norway | 12 071 | 12 438 | 367 | 3.0% | 35 263 | 35 245 | - 18 | -0.1% | 2.9 | 2.8 | 0.4% | 0.7% |
| Oman | | 595 | - | - | | 2 437 | - | - | - | 4.1 | 0.0% | 0.0% |
| Other Africa | 8 288 | 7 173 | - 1 115 | -13.5% | 23 839 | 24 777 | 938 | 3.9% | 2.9 | 3.5 | 0.3% | 0.5% |
| Other Central America, Caribbean | | 2 951 | - | - | | 8 672 | - | - | - | 2.9 | 0.1% | 0.2% |
| Other Europe | 16 762 | 12 826 | - 3 936 | -23.5% | 43 142 | 31 909 | - 11 233 | -26.0% | 2.6 | 2.5 | 0.3% | 0.6% |
| Other North Africa | 3 829 | 4 086 | 257 | 6.7% | 11 165 | 12 292 | 1 127 | 10.1% | 2.9 | 3.0 | 0.1% | 0.2% |
| Other South America | 3 915 | 3 900 | - 15 | -0.4% | 11 430 | 10 955 | - 475 | -4.2% | 2.9 | 2.8 | 0.1% | 0.2% |
| Other South and East Asia | 7 928 | 8 793 | 865 | 10.9% | 20 403 | 21 305 | 902 | 4.4% | 2.6 | 2.4 | 0.2% | 0.4% |
| Other West Asia | 4 503 | 4 864 | 361 | 8.0% | 13 993 | 14 265 | 272 | 1.9% | 3.1 | 2.9 | 0.2% | 0.3% |
| Philippines | 1 037 | 923 | - 114 | -11.0% | 2 849 | 3 060 | 211 | 7.4% | 2.7 | 3.3 | 0.0% | 0.1% |
| Poland | 13 413 | 13 882 | 469 | 3.5% | 48 181 | 46 384 | - 1 797 | -3.7% | 3.6 | 3.3 | 0.5% | 0.9% |
| Portugal | 10 117 | 10 095 | - 22 | -0.2% | 26 763 | 25 751 | - 1 012 | -3.8% | 2.6 | 2.6 | 0.3% | 0.5% |
| Qatar | | 2 588 | - | - | | 5 203 | - | - | - | 2.0 | 0.1% | 0.1% |
| Romania | 6 489 | 6 897 | 408 | 6.3% | 20 459 | 21 741 | 1 282 | 6.3% | 3.2 | 3.2 | 0.2% | 0.4% |
| Russia | 46 637 | 54 836 | 8 199 | 17.6% | 177 039 | 193 451 | 16 412 | 9.3% | 3.8 | 3.5 | 2.1% | 3.8% |
| Saudi Arabia | | 5 300 | - | - | | 21 871 | - | - | - | 4.1 | 0.2% | 0.4% |
| Serbia | 2 349 | 2 790 | 441 | 18.8% | 5 883 | 7 032 | 1 149 | 19.5% | 2.5 | 2.5 | 0.1% | 0.1% |
| Singapore | 8 772 | 9 165 | 393 | 4.5% | 19 788 | 19 844 | 56 | 0.3% | 2.3 | 2.2 | 0.2% | 0.4% |
| Slovak Republic | 2 601 | 2 769 | 168 | 6.5% | 7 928 | 8 343 | 415 | 5.2% | 3.0 | 3.0 | 0.1% | 0.2% |
| Slovenia | 2 391 | 2 517 | 126 | 5.3% | 6 469 | 6 641 | 172 | 2.7% | 2.7 | 2.6 | 0.1% | 0.1% |
| South Africa, Rep. | 4 950 | 5 420 | 470 | 9.5% | 16 240 | 17 831 | 1 591 | 9.8% | 3.3 | 3.3 | 0.2% | 0.4% |
| Spain | 39 601 | 38 885 | - 716 | -1.8% | 91 315 | 88 144 | - 3 171 | -3.5% | 2.3 | 2.3 | 1.0% | 1.7% |
| Sweden | 26 133 | 28 191 | 2 058 | 7.9% | 78 256 | 82 251 | 3 995 | 5.1% | 3.0 | 2.9 | 0.9% | 1.6% |
| Switzerland | 1 676 417 | 1 728 748 | 52 331 | 3.1% | 4 118 512 | 4 113 211 | - 5 301 | -0.1% | 2.5 | 2.4 | 44.7% | 80.8% |
| Taiwan | 5 005 | 5 399 | 394 | 7.9% | 8 110 | 7 939 | - 171 | -2.1% | 1.6 | 1.5 | 0.1% | 0.2% |
| Thailand | 7 091 | 9 565 | 2 474 | 34.9% | 13 240 | 17 862 | 4 622 | 34.9% | 1.9 | 1.9 | 0.2% | 0.4% |
| Turkey | 9 616 | 10 306 | 690 | 7.2% | 27 344 | 29 261 | 1 917 | 7.0% | 2.8 | 2.8 | 0.3% | 0.6% |
| Ukraine | 6 195 | 7 052 | 857 | 13.8% | 21 679 | 22 788 | 1 109 | 5.1% | 3.5 | 3.2 | 0.2% | 0.4% |
| United Arab Emirates | | 5 785 | - | - | | 18 725 | - | - | - | 3.2 | 0.2% | 0.4% |
| United Kingdom | 183 702 | 176 197 | - 7 505 | -4.1% | 566 775 | 521 050 | - 45 725 | -8.1% | 3.1 | 3.0 | 5.7% | 10.2% |
| USA | 100 327 | 108 318 | 7 991 | 8.0% | 257 449 | 271 047 | 13 598 | 5.3% | 2.6 | 2.5 | 2.9% | 5.3% |
| Foreign countries, total | 1 788 126 | 1 796 911 | 8 785 | 0.5% | 5 213 306 | 5 088 231 | - 125 075 | -2.4% | 2.9 | 2.8 | 55.3% | 100.0% |
| Total | 3 464 543 | 3 525 659 | 61 116 | 1.8% | 9 331 818 | 9 201 442 | - 130 376 | -1.4% | 2.7 | 2.6 | 100.0% | - |

Arrivals, overnights, length of stay and market shares by tourism zones.

| | Jan.-Mar. 2010 | Jan.-Mar. 2011 | absolute change | change in % | Jan.-Mar. 2010 | Jan.-Mar. 2011 | absolute change | change in % | Jan.-Mar. 2010 | Jan.-Mar. 2011 | all markets | foreign markets |
|--------------|------------------|------------------|-----------------|-------------|------------------|------------------|------------------|--------------|----------------|----------------|---------------|-----------------|
| Mountain | 1 616 622 | 1 605 930 | - 10 692 | -0.7% | 5 730 525 | 5 458 435 | - 272 090 | -4.7% | 3.5 | 3.4 | 59.3% | - |
| Big City | 1 061 744 | 1 095 153 | 33 409 | 3.1% | 2 010 153 | 2 072 351 | 62 198 | 3.1% | 1.9 | 1.9 | 22.5% | - |
| Small City | 505 964 | 534 195 | 28 231 | 5.6% | 1 000 791 | 1 048 012 | 47 221 | 4.7% | 2.0 | 2.0 | 11.4% | - |
| Rural region | 280 213 | 290 381 | 10 168 | 3.6% | 590 349 | 622 644 | 32 295 | 5.5% | 2.1 | 2.1 | 6.8% | - |
| Total | 3 464 543 | 3 525 659 | 61 116 | 1.8% | 9 331 818 | 9 201 442 | - 130 376 | -1.4% | 2.7 | 2.6 | 100.0% | - |

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Source of data: Swiss Federal Statistical Office (SFSO)